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# PROGRAM

4 - 6 October 2022,  
Messe München, Hall C2, Booth 440

**The right concept  
for each location.**





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# PROGRAM

4 - 6 October 2022,  
Messe München, Hall C2, Booth 440

## Tuesday, 4 Oct. 22

02:00 pm

### LIDL REAL ESTATE TALK

-

**An exchange between leaders -  
company and society (in German)**

#### **Speakers:**

**Stephan Zwierzynski**

Senior Director Real Estate West, Lidl Germany

**Chris Karmrodt**

Senior Director Real Estate, Lidl Germany

**Christoph von Schwanenflug**

Immobilienzeitung

**Sandra Baethge**

IWD Marketresearch

**Hans Jürgen Schulz**

Editor, Lebensmittel Zeitung



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# PROGRAM

4 - 6 October 2022,  
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**Tuesday, 4 Oct. 22**

05:30 pm

**LIDL LOGISTIC PROPERTIES**

-

**Insights (in German)**

**Speaker:**

**Joannis Minakis**

Director logistic properties, Lidl International



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## Tuesday, 4 Oct. 22

from 06:30 pm

### Grand Plaza Party

You are very welcome to join the Grand Plaza Party which EXPO REAL and its retail partners will throw once again this year. It is something to look forward to!

A special highlight: the Wiesn band "Dreisam Live". And for even more authentic atmosphere, we are happy if you come in a traditional Wiesn outfit.

**Where:** Hall C2, Booth C2.240

**When:** October 4, 2022, 19:00

Your EXPO REAL team and retail partners

Our partners this year:

shopping  
places

K  
Kaufland

ALDI  
SÜD

LÖHRMANN

REWE

PENNY

toom

dm





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**Wednesday, 5 Oct. 22**

09:00 am

## **ULI RECEPTION**

-

**For members and friends of the  
Urban Land Institute (in German)**

**With:**

**Sabine Georgi (welcome)**

Executive Director, Urban Land Institute



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# PROGRAM

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**Wednesday, 5 Oct. 22**

10:00 am

## **LIDL: BOTH RETAILER AND PROPERTY DEVELOPER**

–

**A strong partner for your region,  
a strong retailer for Europe (in German)**

### **Speakers:**

**Maximilian Wiedmann**

Vice President Real Estate, Lidl Germany

**Marek Franz**

Senior Director Real Estate Southeast, Lidl Germany



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# PROGRAM

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## Thursday, 6 Oct. 22

10:00 am

### **CITY IMPULSES RECEPTION**

-

**For members and friends (in German)**

**With:**

**Roland Wölfel (welcome)**

General manager, CIMA Beratung + Management

**Franz Müller**

Head of division (trade, facilities, free professions),  
Bayrisches Staatsministerium für Wirtschaft,  
Landesentwicklung und Energie





**expo  
real**



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